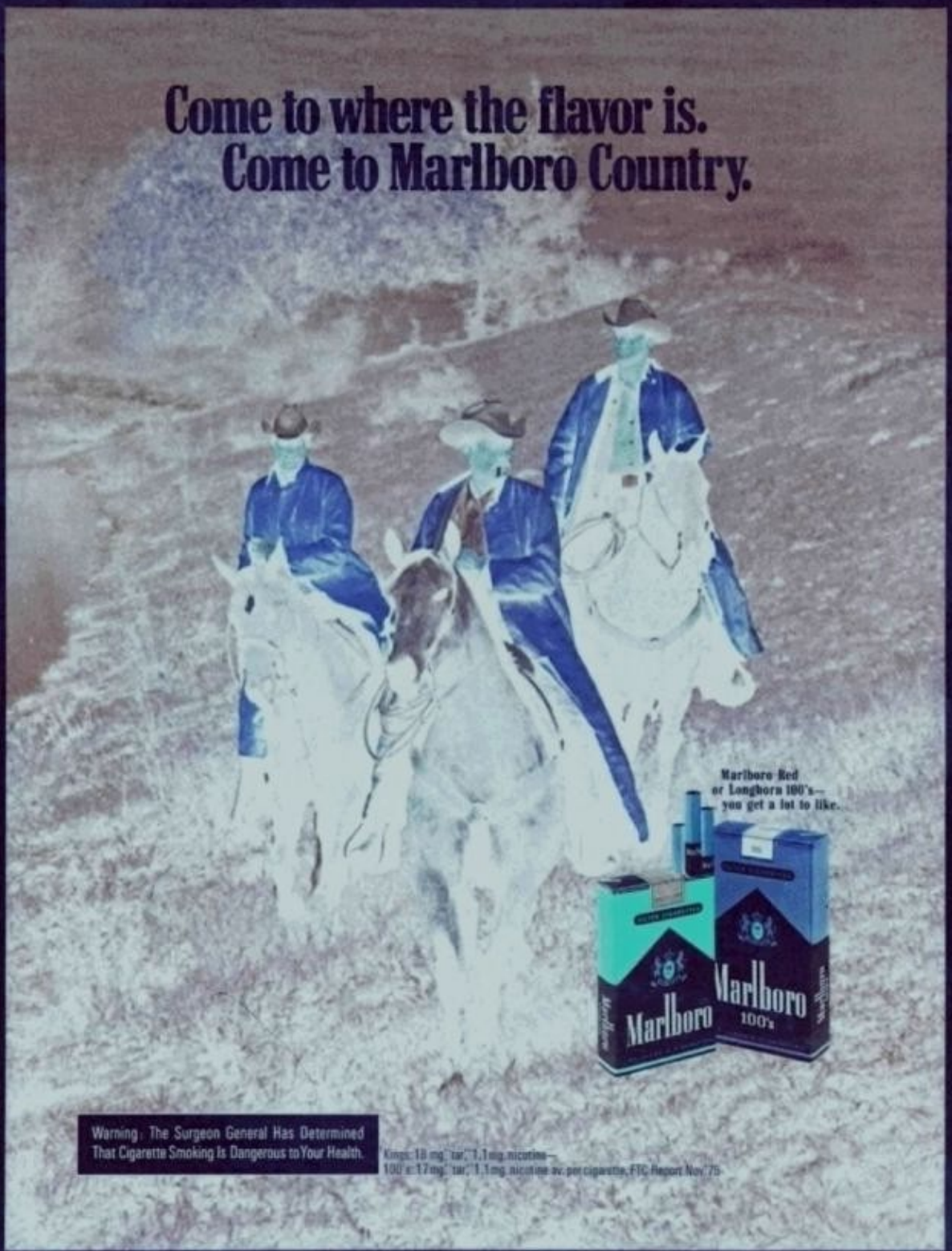
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3668R—Three Rider Slicker—Req. No. 21362—Page, 4/c Bleed—85⅛ x 113⅛ in.—National Magazines, 1976 (A)
Printed in U.S.A.

Come to where the flavor is. Come to Marlboro Country.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings: 18 mg. "tar," 1.1 mg. nicotine—100's: 17 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Nov. '75

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